



Gert Haar-Jorgensen



Gert Haar-Jorgensen is a Senior Lean Coach, Management Consultant and Managing Director for Lean Coaching Ltd, based in Richmond, London.

Gert earned an M.Sc. in Mechanical and Manufacturing Engineering from Aalborg University, DK (1987) and later attended Manchester Business School, UK (1989).

He joined Otis Elevator Plc in 1988 where he became the Production Control Manager focusing on integrating MRP II with JIT principles. From 1994 he worked ca. 3 years for CarnaudMetalbox, a global packaging company, eventually managing an internal team of 10 consultants, as part of their World Class Manufacturing initiative.

In 1997 he joined a US based Lean manufacturing consultancy as a Lean Manufacturing Specialist. He worked closely with a number of ex-Toyota employees, developing and implementing Ford Production System (FPS) worldwide, directly responsible for coaching the internal FPS experts in Germany and Benelux.

Gert joined McKinsey & Company in September 1999, initially as a Practice Specialist, later promoted to Expert in the McKinsey Manufacturing Practice (MMP). Examples of client work while at McKinsey:

- Complete transformations including a far-east computer manufacturer's main European facility and Chinese operations, resulting in new manufacturing strategy
- Several engagements for automotive clients, including a Toyota style production preparation on a new model introduction
- Relocation of a German high-tech operation to the Czech Republic, complete planning of new facility and ramp-up support

Gert founded Lean Coaching in 2002 working for Daimler AG, supporting their Mercedes-Benz Production System Office (MPS-O), establishing a 1 year MPS Expert training program, including training content, project structure and appraisal process, similar to the Production Systems Design Engineer at McKinsey (MMP).

Since 2006 Gert and Lean Coaching have supported the Daimler Truck Group's push to re-vitalise its Production System (TOS, Truck Operating System), which includes overall implementation strategy, establishing an "OMCD" and the "Lighthouse approach", where a "pull" on the tools is achieved by daily Sensei-Coaching of Top Management - the way Toyota implement TPS in their own plants.

In 2008 Lean Coaching, with over 30 full time coaches, set up offices in the US (Detroit) and expanded into Pharmaceutical, Toys Production and Media/Entertainment